



Immediate Release

**Textile Recycling for Aid and International Development**

reg. charity no. 297489

## **We all have clothes we no longer wear....**

Small businesses across Kent are giving local residents a way to recycle their unwanted clothing and shoes, and to help fight global poverty at the same time.

Local pubs and garden centres are working with TRAIID (Textile Recycling for Aid and International Development), the UK's leading fashion recycling charity to increase clothes recycling facilities in Kent and reduce the amount of textile waste going to landfill.

Maria Chenoweth-Casey Chief Executive of TRAIID said "The enthusiasm of local businesses in Kent for increasing clothes recycling facilities has been fantastic. Over the past month, 14 businesses in Ashford, Gillingham, Maidstone and Sittingbourne have installed a TRAIID clothes recycling bank to provide convenient and ethical clothes recycling for local people."

Rachel Allen, landlady of The Beaver Inn said, "We are delighted to team up with TRAIID to encourage local communities in Kent to recycle their unwanted clothes. As well as benefitting the environment, it's great to know that TRAIID's profits bring real change to some of the world's poorest people."

The UK public throw away over 1.2 million tonnes of clothes and shoes every year and much of this is good quality and can be worn again. Recycling unwanted clothes and shoes diverts waste from landfill benefiting the environment and local communities.

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### **Notes to the editor:**

1. For info / images contact Leigh at TRAIID on 020 8733 2585 / [leigh@traid.org.uk](mailto:leigh@traid.org.uk)
2. The 14 new textile recycling banks were installed in July and August 2008 and are located at:
  1. The Beaver Inn, 322 Beaver Road, Ashford, Kent, TN23
  2. The Old Prince of Wales, 12 New Street, Ashford, Kent, TN24
  3. Wyevale Garden Centre, Hythe Road, Ashford, Kent, TE24
  4. The Swan, Tutton Street, Ashford, Kent, TN23
  5. The White House, Hilltop, Maidstone, Kent, ME15
  6. The Bull Inn, Lower Road, Maidstone, Kent, ME15

7. Amazon and Tiger, Harvel Street, Gravesend, Kent, DA13
8. Horseshoe & Castle, Main Road, Cooling, Rochester, Kent, ME3 8DJ
9. The Angel, Station Road, Rainham, Kent
10. Wyevale Garden Centre, Elm Court, Capstone Road, Gillingham, Kent, ME7
11. The Malta Inn, Allington Lock, Lock Lane, Sandling, Kent, ME9
12. The Old Rectory, Oxley Lane, Leybourne, Kent, ME19
13. The Brown Jug, 76 Horsham Lane, Upchurch, Sittingbourne, Kent, ME9
14. The Black Lion, Lynstead Lane, Sittingbourne, Kent, ME9

3. Representatives from TRAIID are available for comment.
4. TRAIID (Textile Recycling for Aid and International Development) is a charity committed to protecting the environment and reducing world poverty by recycling and campaigning at home. Funds raised in the UK by TRAIID through the collection and sale of reclaimed clothing and shoes help to divert waste from landfill and fund sustainable development projects in some of the poorest regions of the world.
5. [www.traid.org.uk](http://www.traid.org.uk)