



TEXTILE RECYCLING FOR AID AND INTERNATIONAL DEVELOPMENT

## Excellent Development Wins Award

Congratulations to TRAIID partner Excellent Development which celebrated a resounding win at The UK Charity Awards 2008 when they were named Environment Charity of the Year and Overall Winner of the Charity of the Year Awards.

Excellent Development co-founder Simon Maddrell said, "I'm quite overwhelmed. To achieve this in just 6 years is a remarkable achievement. We have many people to thank from the past and current trustees, friends, family, donors, our fantastic six staff in the UK and equally fantastic 46 staff in Kenya, who work so hard."

"However, there are 1,293 people who we really need to thank. One is Joshua Mukusya, the founder and inspiration of Excellent Development. His sand dam technology and philosophy is what makes the difference. However, I know he would join me in giving this award to the 1,292 farmers that we work with in Kenya. I know the judges were very impressed with the results of our work - the impact we make is driven by the farmers themselves - so it is them that this award belongs to."

Joshua Mukusya, speaking from Kenya noted, "That's great. This shows that we are really moving somewhere - and of course the Award belongs to all the farmers - they own everything that we do!"

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### Notes to the editor:

1. Press contact Leigh McAlea on 0208 733 2585 / [leigh@traid.org.uk](mailto:leigh@traid.org.uk)
2. **To find out more about TRAIID funded Excellent Development project visit** [www.traid.org.uk/projects](http://www.traid.org.uk/projects)
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