



TRAID shortlisted for Environmental Charity of Year 2009



TRAID turned out to be the ethically dressed bridesmaid this time around at the prestigious Charity Awards 2009 where we were shortlisted for the Environmental Charity of the Year Gong.

The gala presentation was held in Battersea Park and everyone at TRAIID from shop staff, to sorters to head office was represented at the table.

TRAID staff gasped in horror as former Mayor of London Ken Livingston called us 'TRIAD', somehow mistaking our work to fight global poverty through clothes reuse and recycling for a Chinese underground criminal network.

TRAID recovered enough to warmly applaud the category winners BTCV, the conservation volunteering charity that celebrates 50 years of improving the environment with volunteers.

Maria Chenoweth-Casey said, "It was fantastic to be nominated for Environmental Charity of the Year, especially in our tenth year where we celebrate a decade of raising funds to fight global poverty and protecting the environment through reducing landfill. This year, TRAIID has committed half a million pounds to support international development work."

TRAID is the leading fashion recycling charity in the UK and is committed to reducing waste through clothes recycling, and raising funds to fight global poverty by reselling reclaimed clothing in its ten much loved charity shops.

Ends

- Contact TRAIID's press office on 020 8733 2585 for more information
- The Charity Awards 2009 were held on June 11
- Shortlisted charities for the Animals and Environment Award were BTCV, Campaign for Rural England and TRAIID.
- www.traid.org.uk

TRAID is a registered charity working to fight global poverty through its clothes recycling and environmental activities in the UK.