



TRAID opens Second hand Emporium in Camden



Fashion recycling charity TRAIID (Textile Recycling for Aid and International Development) is opening its tenth shop in its tenth year in the heart of Camden on Saturday May 9th.

At 10am on Saturday May 9th, the doors to TRAIID Camden will open for the first time and customers will find a shop interior kitted out with eco fabulous

reclaimed materials like timber and scaffolding.

TRAID Camden will stock the best in vintage, designer and quality high street for women and men, with a large section devoted to the charity's award winning recycled fashion label TRAIIDremade. TRAIIDremade designers work exclusively with largely damaged clothes and textiles that would otherwise go to landfill. Expect on trend hand crafted sexy asymmetric dresses, bags ingeniously customised from old leathers, signature hand printed tees and flirty dresses.

Maria Chenoweth-Casey TRAIID's Chief Executive said, "Opening our tenth shop in our tenth year is a fantastic milestone for TRAIID. We have worked incredibly hard to change the face of charity retail by ensuring that our shops are stylish and affordable. As well as reducing waste, when you buy something from TRAIID, you're also helping us to raise funds to fight poverty. It's not often you can say that about fashion."

TRAID is the leading fashion recycling charity in the UK and is committed to reducing waste through clothes recycling, and raising funds to fight global poverty by reselling reclaimed clothing in its ten much loved charity shops.

Ends

- Contact Leigh at the TRAIID press office for more information / images
- TRAIID Camden is opening on Saturday 9th May
- TRAIID's other nine shops are located in: Brighton, Harrow, Hammersmith, Holloway, Brixton, Westbourne Grove, Shepherds Bush, Wood Green and Kilburn.

TRAID is a registered charity working to fight global poverty through its clothes recycling and environmental activities in the UK.

- Contact TRAIID's press office on 020 8733 2585 for more information and images
- www.traid.org.uk
- 2009 marks TRAIID's tenth anniversary

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