

TRAID (Textile Recycling for Aid and International Development)
Contact TRAIID Press Office 020 8733 2585



TRAIDremade now available at fashion-conscience.com



TRAIDremade has created a bespoke and completely sustainable limited edition Autumn Winter 09 collection for the fabulous ethical fashion website Fashion-Conscience.Com

All the pieces are made from clothes, accessories and end of fabric rolls donated to TRAIID creating beautiful new pieces for ethical fashion lovers.

Touches of Balmain are reflected in this first Autumn collection which includes tough leather jackets and pencil skirts, bodycon dresses, sweet swish capes, lace and zip detailing, soft oversized jersey, chunky knitted snoods and accentuated shoulders.

TRAIDremade's Head of Design Paula Kirkwood said, "Fashion-Conscience.com is beloved by people who want high end clothes that are ethically made. Every TRAIIDremade piece is completely unique and made by hand from materials that would otherwise have gone into the waste stream. The proliferation of ethical labels heralds a new fashion zeitgeist in response to the huge and unsustainable demands the clothes industry makes on the worlds natural resources and on the people who work in the garment industry. Buying TRAIIDremade is a way to counter the negative impact of fashion and look good at the same time."

Sizes range from 8 - 16 and prices start at a very tempting £20. Buy the collection at www.fashion-conscience.com

TRAIDremade is also available in store at TRAIID Camden and TRAIID Brighton.

Notes to Editor

1. Contact the press office for images / information 020 8733 2585
2. www.traid.org.uk
3. TRAIID (Textile Recycling for Aid and International Development) is a charity working to reduce landfill by collecting and reusing the UK publics unwanted clothes, and raising funds to fight global poverty by reselling them in our legendary shops.