

TRAID (Textile Recycling for Aid and International Development)
Press Release – October 2009
Contact TRAIID Press Office 020 8733 2585



TRAID donates £10,000 to latest DEC Disasters Appeal

In October 2009, TRAIID (Textile Recycling for Aid and International Development) responded to the latest Disasters Emergency Committee Appeal with a donation of £10,000 to help the millions of people whose lives have been devastated by the terrible earthquakes, flooding and typhoons in Indonesia, Vietnam and in the Philippines.



Tens of thousands have been killed or injured with millions immediately affected where homes, crops and vital services have been wiped out.

TRAID's Chief Executive Maria Chenoweth-Casey said, "In addition to TRAIID's support of international development projects, it is our policy to continuously fundraise to be able to respond to the DEC's Emergency Appeals whenever possible. Raising these funds wouldn't be possible without the custom, clothes donations and support of TRAIID supporters."

Please support aid agencies work to provide shelter, medical care and food by donating urgently needed funds www.dec.org.uk

Notes to Editor

1. Contact the press office for images / information 020 8733 2585
2. www.traid.org.uk
3. TRAIID (Textile Recycling for Aid and International Development) is a charity working to reduce landfill by collecting and reusing the UK public's unwanted clothes, and raising funds to fight global poverty by reselling them in our legendary shops.
4. Since TRAIID launched in 1999, the charity has donated nearly £2 Million pounds to international development projects.